Transdermal Pain Management to 2020

Products, Markets, Opportunities and Forecasts

Greystone Research associates
Greystone Research Associates is pleased to announce the publication of a new market study. Transdermal Pain Management to 2020: Products, Markets, Opportunities and Forecasts is a comprehensive evaluation and analysis of the technology, products and participants providing the driving force behind this evolving segment of the pain management drug sector.

The study is designed to provide drug company decision makers, pain product managers, drug delivery developers, device designers, healthcare marketers, and supply chain participants with a detailed understanding of the economics, technologies, treatable conditions, and commercial opportunities for transdermal pain management. Provider organization business managers, healthcare administrators and investors will also benefit from this study.

Drug Products and Candidates for a Growing Clinical Need

As life expectancy in the developed world increases and populations age, the incidence and associated morbidity of chronic and acute pain is increasing and placing a higher level of emphasis on pain management as a quality-of-life issue for patients and their families. Responding to this trend, drug developers are increasingly turning to transdermal formulations of pain management drugs. Because it has the potential to improve drug therapy compliance, transdermal delivery addresses a key healthcare issue – one that is particularly problematic in aging populations and developing economies. Currently approved transdermal pain products include narcotics, NSAIDs, and topical anesthetics. These patches and gels will encounter competition from development-stage transdermal formulations for a number of pain medications presently being marketed in oral or parenteral form. Several of these development programs involve international partnerships designed to take advantage of perceived opportunities in regional markets.
Executive Summary

Scope and Definitions
The Current Pain Management Picture
Unmet Needs in Pain Management
The Opportunity for Transdermal Delivery of Pain Drugs

The Pain Management Market Opportunity

Evolution in Pain Management Guidelines
Regional Factors in Pain Management Practice
Pain Management Demand Drivers
Competitive Landscape
Factors Limiting Growth

Transdermal Drug Delivery Dynamics

Transdermal Pain Management Patches
  Pain Patch Technology & Architectures
  Transdermal Patch Manufacturing and Packaging
  Patch Economics
  Passive vs Active Delivery Systems
Transdermal Pain Management Gels
  Transdermal Formulations
  IP and Proprietary Technology
  Limitations of Topical Gels

Transdermal Pain Management Product Assessments and Market Prospects

FDA Approved Transdermal Pain Management Products
  Narcotic
  NSAIDs
  Local Anesthetic
Non-FDA Approved Commercial Transdermal Pain Management Products
  Narcotic
  NSAIDs
  Local Anesthetic
Development-Stage Transdermal Pain Management Products
  Narcotic
  NSAID
  Other Drug Classes

Transdermal Pain Management Market Factors

Regional Regulations
Quality and Reliability
Indications Prescribing Guidelines and Off-Label Prescribing
Managed Care and Payor Initiatives
Skin Patch Revenue Models

Market Forecasts

Forecasts by Region
Forecasts by Drug Class
Forecasts by Delivery Form Factor
Market Share Data

Company Profiles
What You Will Learn

- What drugs indicated for managing pain are supplied as transdermal formulations, what are the formulation and product specifics, and who markets them?
- Who are the branded transdermal pain management product suppliers, their business models, and their capabilities?
- What are the major factors driving transdermal pain product demand?
- How important are drug developer-formulator-device manufacturer relationships and what are the key alliances in the industry?
- What are the essential design factors, material selection issues, technologies and market development issues for transdermal pain management products?
- What are the competing pain management product segments and what is their market share?
- What are the significant economic, technology, and regulatory factors affecting the market for transdermal pain management?

Report Format and Availability

This report is available electronic format. A site license for a single physical location and a corporate license are also available. Custom licensing options to address specific company user requirements are available by calling client services at 603-595-4340, or by emailing clientservices@greystoneassociates.org.

Methodology

Research methodology is based on primary research in the form of in-depth interviews with key market participants, technology developers, distributors, industry experts, and market influencers, a list that includes regulatory officials, industry trade groups, and materials standards organizations.

Primary data is evaluated and normalized against secondary sources including trade journal articles, technical literature, industry publications, company data sheets and published information, and statistical data from government agencies and trade associations.

Forecasts and projections of market demand and future market activity are derived using standard modeling and statistical techniques.

About Greystone Research Associates

Greystone Research Associates is a medical technology consulting firm focused on the areas of medical market strategy, product commercialization, venture development, and market research. We assist medical and healthcare market participants in achieving their business objectives through the creation of detailed development strategies, product commercialization programs, and comprehensive market and technology research and analysis.

Our market research publications are designed, researched and written to provide timely and insightful information and data on focused market segments, with the aim of providing market participants with the essential knowledge to refine and execute their marketing plans and financial targets.
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### Transdermal Pain Management to 2020

**Products, Markets, Opportunities and Forecasts**

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