Oral Transmucosal Drug Delivery to 2018

Technologies, Therapeutics, Markets, and Forecasts

Report Prospectus
Greystone Research Associates is pleased to announce the publication of a new market study. Oral Transmucosal Drug Delivery to 2018: Technologies, Therapeutics, Markets and Forecasts is a comprehensive evaluation and analysis of the technology, products and participants providing the driving force behind this evolving segment of the healthcare sector.

The study is designed to provide drug company decision makers, drug delivery developers, device designers, healthcare marketers, and supply chain participants with a detailed understanding of the products, markets and commercial opportunities for drug delivery films, sprays, lozenges, wafers and orally dissolvable tablets that are designed to be administered into the oral cavity and be absorbed systematically via the oral mucosa. Provider organization business managers, healthcare administrators and investors will also benefit from this study.

Safety, Compliance and Oral Drug Technology

In their search for alternative delivery methods that will enhance compliance and improve safety, drug developers and researchers are discovering that the permeability of mucous membranes provides a convenient route for the systemic delivery of new and existing therapeutic drugs. Transmucosal delivery offers the potential for once daily dosing of oral drugs and avoids the effects of first pass metabolism. On the provider side, the development of alternative methods of drug administration has improved the ability of physicians to manage specific problems. Practitioners now recognize the rapid onset, relative reliability, and the general lack of patient discomfort when drugs are administered by the transmucosal route. We expect this market to experience healthy growth through 2016 as absorbable solid dosage technology is applied to existing drugs and as absorbable formulations become an important route of administration for an increasing number of new NCEs. Growth in this sector will also be driven by the pressure to extend market protection for numerous existing drugs with soon-to-expire patents.

Report Value Chain – Who Should Read This Report

- **Development**
  - Developers
  - Device Suppliers
  - CMOs
  - Components/APIs
  - Testing/Validation
  - Clinical Trial Mgmt

- **Industry**
  - Pharma Managers
  - Biotech Managers
  - Marketers
  - Industry Strategists
  - Financial Analysts
  - Management Consultants

- **Market**
  - Clinical Managers
  - Distributors
  - Pharma Regulators
  - FDA Consultants
  - Managed Care Managers
Executive Summary

Drug Delivery Market Dynamics

Evolution in Drug Development
Market and Demand Drivers
- Shifting Patient Demographics
- The Impact of Generics
- Managed Care Initiatives
- Competitive Landscape

Competing Transmucosal Delivery Technologies

Oral Sprays
Buccal Films and Tablets
Sublingual Films and Wafers

Commercial Transmucosal Formulation Platforms

Oral Transmucosal Drug Technology Factors

Absorption
Bioavailability
Adhesion
Pharmacokinetics

FDA-Approved Oral Transmucosal Products

Andrenergic Inhibitors
Antifungals
GABA Agonists
Hormones
Nitrates
Opioid Agonists
Psychotropic Agents
Serotonin 5-HT3 Inhibitors

Important Pipeline Product Candidates

Market Assessments & Forecasts

Addiction
Anti-infectives
Cardiology
Diabetes
Immunology
Infectious Disease
Neurology
Oncology
Pain Management
Sexual Health
Vaccines

Market Factors

Formulations and Proprietary Platforms
Government Regulations
Patent Expiration and Rx-to-OTC Switching

Company Profiles
What You Will Learn

- What are the key segments and patient demographics that comprise the market for oral transmucosal drug delivery?
- What are the major therapeutic demand drivers for transmucosal drug products?
- What are the design factors and technologies that are being used in commercial and development-stage transmucosal products?
- What is the market share and product position in the market and what will it look like in 2018?
- Who are the companies behind the current generation of transmucosal drugs and what are their business models?
- What is the role of pharma-device alliances and design partnerships in the commercialization and market access of new and emerging transmucosal products?
- What is the impact of economic, technology, and regulatory factors?

Report Format and Availability

This report is available electronic format. A site license for a single physical location and a corporate license are also available. Custom licensing options to address specific company user requirements are available by calling client services at 603-595-4340, or by emailing clientservices@greystoneassociates.org.

Methodology

Research methodology is based on primary research in the form of in-depth interviews with key market participants, technology developers, distributors, industry experts, and market influencers, a list that includes regulatory officials, industry trade groups, and materials standards organizations.

Primary data is evaluated and normalized against secondary sources including trade journal articles, technical literature, industry publications, company data sheets and published information, and statistical data from government agencies and trade associations.

Forecasts and projections of market demand and future market activity are derived using standard modeling and statistical techniques.

About Greystone Associates

Greystone Associates is a medical technology consulting firm focused on the areas of medical market strategy, product commercialization, venture development, and market research. We assist medical and healthcare market participants in achieving their business objectives through the creation of detailed development strategies, product commercialization programs, and comprehensive market and technology research and analysis.

Our market research publications are designed, researched and written to provide timely and insightful information and data on focused market segments, with the aim of providing market participants with the essential knowledge to refine and execute their marketing plans and financial targets.
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