Iontophoresis Systems for Transdermal Drug Delivery
Products, Markets, Players and Forecasts
Overcoming Natural Boundaries

To expand the limits of transdermal drug delivery, developers are employing energy sources such as ultrasound, heat and electrical current to affect active transport through the skin. These techniques can increase the upper molecular size limit dramatically, opening up a host of opportunities for transdermal delivery. Iontophoresis devices with ease-of-use features have the potential to address the needs of an aging population for user-friendly delivery and are positioned to make a significant impact in selected therapeutic areas. This report includes analysis of iontophoretic transdermal technologies, market and regulatory factors, product evaluations, and profiles of leading sector participants.

Market-driven Product Strategies

A longer life span is expected to translate to a growing number of patients diagnosed with chronic conditions. To counteract the financial and medical infrastructure implications of this trend, pressure from the public sector and managed care organizations will place a premium on therapeutic self-administration, an expectation that is creating an increased interest in routes of administration that are patient-friendly and cost-effective. Pharma company decision makers have come to the realization that for many products, success no longer only depends on the medication itself but also on achieving a consumer-compatible form of packaging and application.
‘Iontophoretic drug delivery systems can be designed to offer precision controlled dosing that can be customized for desired therapeutic profiles or for individual patient needs, including baseline and/or bolus dosing. These systems allow caregivers or patients to monitor the onset of drug effectiveness and maintain, progressively reduce or cease drug administration once a desired therapeutic effect is observed.’

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Our reports are carefully researched and written to provide timely and insightful analysis of key factors and developments shaping the commercial marketplace. The focused nature of our publications is designed to allow readers to identify emerging demand and growth opportunities in selected markets. Numerous charts, tables and graphs complement the text, with evaluations and assessments of current and probable future market developments, technology issues and business factors - information necessary to compete effectively in the global marketplace.

What You Will Learn

- What are the approved iontophoresis products for transdermal drug delivery? Who markets them? What is there market position?
- What iontophoresis devices are currently in development? What are their prospects? and assesses the market potential for existing and probable future products
- What are the key iontophoresis device design elements, technologies and operational factors?
- What are the important therapeutic sectors and market segments for iontophoresis?
- What does the market look like today? Who are the market leaders? What will it be in 2020?
- Who are the key players in this market? Their product development activities & business strategies?
- What is the importance of pharma-device alliances and design partnerships on iontophoresis delivery products
- What is the impact of economic, technology, and regulatory factors on transdermal device markets?

Report Value Chain – Who Should Read this Report

**Development**
- Drug Developers
- Device Suppliers
- CMOs
- Components/APIs
- Testing/Validation
- Clinical Trial Mgmt

**Industry**
- Pharma Managers
- Biotech Managers
- Drug Marketers
- Industry Strategists
- Financial Analysts
- Management Consultants

**Market**
- Clinical Managers
- Drug Distributors
- Pharma Regulators
- FDA Consultants
- Managed Care Managers
Report Format and Availability

This report is available electronic format. A single user license as well as licenses for multiple users are available. Custom licensing options to address specific company user requirements are available by calling client services at 603-595-4340, or by emailing clientservices@greystoneassociates.org.

Methodology

Research methodology is based on primary research in the form of in-depth interviews with key market participants, technology developers, distributors, industry experts, and market influencers, a list that includes regulatory officials, industry trade groups, and materials standards organizations.

Primary data is evaluated and normalized against secondary sources including trade journal articles, technical literature, industry publications, company data sheets and published information, and statistical data from government agencies and trade associations. Forecasts and projections of market demand and future market activity are derived using standard statistical techniques.

Greystone Research Associates

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- **Company Check**: Please make checks payable to ‘Greystone Associates’
- **Credit Cards**: We accept MasterCard, Visa and American Express
- **Wire Transfers**: See ‘Wire Transfers’ below for more information

**Orders Outside the U.S.**

Orders must be prepaid via credit card, company check in US funds and drawn on a US bank, or wire transfer.

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**Iontophoresis Systems for Transdermal Drug Delivery**

**Products, Markets, Players and Forecasts**

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