Report Brochure

Generic Oral Liquid Dosage Forms
Products, Markets, Players and Outlook
Tracking the Generics Sector

The generic oral liquid dosage form drug segment is a rapidly evolving and highly unpredictable environment that has been a challenge to decision makers attempting to map strategies for success in this segment. There are 309 distinct APIs for which there is at least one approved generic oral liquid dosage form ANDA. These 309 APIs account for 1,083 approved ANDAs. Including all approved doses, the current universe of generic oral liquid dosage forms consists of 1,283 unique solution, suspension and syrup products. These products are marketed and supplied by 282 companies. Competition among the various drug and therapeutic classes is uneven, with the top eight segments accounting for a disproportionate level of activity and revenue. Understanding the underlying factors affecting business performance is key to attaining financial targets.

Market-driven Product Strategies

A longer life span is expected to translate to a growing number of patients diagnosed with chronic conditions. To counteract the financial and medical infrastructure implications of this trend, pressure from the public sector and managed care organizations will place a premium on therapeutic self-administration, an expectation that is creating an increased interest in routes of administration that are patient-friendly and cost-effective. Pharma company decision makers have come to the realization that for many products, success no longer only depends on the medication itself but also on achieving a consumer-compatible form of packaging and application.
‘This report is a comprehensive evaluation and analysis of the products and participants in this evolving segment of the generic oral liquid dosage form drug sector. It is designed to provide drug product decision makers, healthcare marketers, and supply chain participants with a detailed understanding of the competitive landscape, economics, and commercial opportunities. Provider organization business managers, healthcare administrators and investors will also benefit from this study.’

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Company Analysis
Our reports are carefully researched and written to provide timely and insightful analysis of key factors and developments shaping the commercial marketplace. The focused nature of our publications is designed to allow readers to identify emerging demand and growth opportunities in selected markets. Numerous charts, tables and graphs complement the text, with evaluations and assessments of current and probable future market developments, technology issues and business factors - information necessary to compete effectively in the global marketplace.

What You Will Learn

- Provides detailed analysis of generic drugs supplied in oral liquid dosage forms and assesses key market segments, market dynamics and potential product opportunities
- Presents the competitive picture for generic solutions, suspensions and syrups in two dozen drug classes
- Evaluates the importance of ANDA filing strategies and indirect ANDA acquisition on participant growth prospects
- Analyzes the impact of patents, exclusivity and litigation on participant market sector prospects
- Assesses the market presence and product position of the top twenty-four generic suppliers in the oral liquid dosage form segment
- Evaluates the impact of economic, technology, and regulatory factors

Report Value Chain – Who Should Read this Report

Development
- Drug Developers
- Device Suppliers
- CMOs
- Components/APIs
- Testing/Validation
- Clinical Trial Mgmt

Industry
- Pharma Managers
- Biotech Managers
- Drug Marketers
- Industry Strategists
- Financial Analysts
- Management Consultants

Market
- Clinical Managers
- Drug Distributors
- Pharma Regulators
- FDA Consultants
- Managed Care Managers
Greystone Research Associates

Report Format and Availability

This report is available electronic format. A single user license as well as licenses for multiple users are available. Custom licensing options to address specific company user requirements are available by calling client services at 603-595-4340, or by emailing clientservices@greystoneassociates.org.

Methodology

Research methodology is based on primary research in the form of in-depth interviews with key market participants, technology developers, distributors, industry experts, and market influencers, a list that includes regulatory officials, industry trade groups, and materials standards organizations.

Primary data is evaluated and normalized against secondary sources including trade journal articles, technical literature, industry publications, company data sheets and published information, and statistical data from government agencies and trade associations. Forecasts and projections of market demand and future market activity are derived using standard statistical techniques.

Greystone Research Associates

_Greystone Research Associates is a medical technology consulting firm focused on the areas of medical market strategy, product commercialization, venture development, and market research. We assist medical and healthcare market participants in achieving their business objectives through the creation of detailed development strategies, product commercialization programs, and comprehensive market and technology research and analysis. Our market research publications are designed, researched and written to provide timely and insightful information and data on focused market segments, with the aim of providing market participants with the essential knowledge to refine and execute their marketing plans and financial targets._
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- **Credit Cards**: We accept MasterCard, Visa and American Express
- **Wire Transfers**: See ‘Wire Transfers’ below for more information

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**Generic Oral Liquid Dosage Forms**

*Products, Markets, Players and Outlook*

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